

# SPONSORSHIP PACKET

3rd Annual KAN  
Leadership Awards

JUNE 04

**2025**

**KERN ALLIANCE OF NONPROFITS**

@kernallianceofnonprofits  
[www.kernfoundation.org/kan](http://www.kernfoundation.org/kan)

# ABOUT KAN

## 3rd Annual KAN Leadership Awards

### Nonprofit collaborative

The Kern Alliance of Nonprofits (KAN) was launched in 2016 by a small group of local nonprofit leaders who care deeply about building the capacity of the nonprofit organizations in Kern County.

KAN's mission is to strengthen the Nonprofit Organizations of Kern County through training, networking and advocacy.

We provide monthly educational workshops on various aspects of nonprofit work taught by qualified leaders, and quarterly social mixers designed to bring community based organizations and their partners and supporters together for strategic networking.

The KAN Steering Committee meets monthly to guide the Alliance's work in the areas of strategic planning, education and nonprofit leadership development, communications and outreach, advocacy, membership, and more.

Visit us on Facebook and Instagram @kernallianceofnonprofits for more information.

[WWW.KERNFOUNDATION.ORG/KAN](http://WWW.KERNFOUNDATION.ORG/KAN)



# PURPOSE

## 3rd Annual KAN Leadership Awards

### Award categories

KAN's 3rd Annual Nonprofit Leadership Awards is scheduled for Wednesday, June 4th, 2025 at 11:00 AM at the Woman's Club of Bakersfield, 2030 18th St. The purpose of the Nonprofit Leadership Awards is to recognize distinguished Kern County residents who have made significant contributions to the nonprofit sector in the region.

Awards categories include:

**Nonprofit Professional of the Year (24-25)** – It takes passion, drive and intellect to craft true transformation for people served by the non-profit community. This award honors the leader who has best used those tools to make a dramatic impact in the lives of their non-profit clients and, through service, improved the communities of Kern County.

**Board Member of the Year** – This honor goes to the non-profit board member whose commitment, engagement and stewardship has helped shape growth, improvement, and accountability at a Kern County Non-Profit. By providing financial support, oversight, guidance, and encouragement this leader has helped staff and the non-profit exceed its plans and expectations.

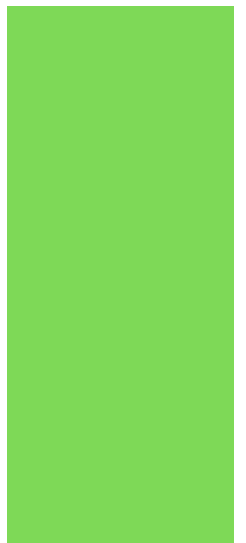
**Rising Star Award** – Non-profit staff and young leaders are on the frontlines of our efforts to impact community problems, overcome social barriers to success and improve people's lives. This award honors an emerging star in the nonprofit world who made a powerful impact this year and who we are excited to see grow and develop in the coming years.

**Lifetime Achievement Award** – This category is designed to honor the legends of Kern County's non-profit community. Their decades of commitment and effort have built a lasting legacy for the organizations they serve, created a foundation of structure and knowledge all nonprofits can benefit from, and served as the measure of attainment that new generations should aspire to.

**Unsung Hero** – These quiet champions transform services from routine to exceptional because they get things done, serve with heart and don't waste time asking for recognition. They're an example of how to truly excel and an inspiration for those around them. This award exists to create a space where these humble leaders get the recognition they deserve.

**Youth Award (High School)** – The next generation of non-profit leaders and innovators are already giving of their time and individual passion as they work toward their high school graduation. This award will recognize one of these young people for the work they do on behalf of causes they care for.

**Nonprofit Contributor/Partner** – Non-Profits don't succeed without the support of community supporters who give of themselves and their resources to empower the transformative work our organizations do each day. This awards a community contributor and partner who has a heart for making sure nonprofits have what they need to succeed.



# SPONSORSHIP

## 3RD ANNUAL KAN LEADERSHIP AWARDS

### PRESENTING SPONSOR: \$5,000

Logo included on TV PSA  
Opportunity to speak at luncheon  
Company/Name displayed on table  
Two (2) tables of eight (8)  
Logo included on printed materials  
Prominent placement of tables at event

\$5,000

### CATEGORY AWARD SPONSOR: \$2,500

Logo included on TV PSA  
Company/Name displayed on table  
Presentation of one (1) award\*  
Name/logo on award  
Table of eight (8)  
Logo included on printed materials  
Prominent table placement at event  
\*There are seven (7) awards available to sponsor.  
Once a category is chosen by a sponsor, it is closed to additional sponsors.

\$2,500

### AWARDS SPONSOR: \$1,000

Sponsorship includes special recognition from stage  
Name listed in the program as Awards Sponsor  
Two (2) seats at the luncheon

\$1,000

### TABLE SPONSOR: \$700

Company/Name displayed on table  
Table of eight (8)  
Name listed in the program as a table sponsor

\$700/TABLE



### INDIVIDUAL TICKETS: \$80

Limited individual tickets available for purchase.  
Please call Nick Gonzalez at 661-706-7629 for availability.

\$80/TICKET