

## Philanthropy on Tap - Frequently Asked Questions

### Description

Philanthropy on Tap is a nonprofit speaker series, showcasing charitable organizations' programs and leadership to young professionals in our community. The event series is designed to raise the visibility of nonprofits, exposing them to the next generation of leaders and philanthropists, and to promote the mission of Kern Community Foundation: "Growing community. Growing philanthropy."

Philanthropy on Tap is a partnership event series between Kern Community Foundation and Bakersfield Young Professionals (BYP), a program of the Greater Bakersfield Chamber of Commerce. It is a competitive "visibility grant" opportunity.

### FAQ's

**1. What is the purpose of Philanthropy on Tap?**

The event series' purpose is to educate and expose young professionals to local nonprofit charitable organizations in the hope that these future leaders will want to invest volunteer time or charitable dollars into local community-based organizations.

**2. How many organizations will be featured in 2018?**

By competitive process through our online grant application, 11 organizations will be selected to be showcased (one each month except for May) in 2018.

**3. How can organizations apply to be featured?**

Applications are due online September 1, 2017. Apply by visiting [kernfoundation.org](http://kernfoundation.org) > Funding > Applying for Competitive Grants > then clicking on the "**Our Online Grants Platform**" hyperlink and using the "Log On" button if you are already registered with the Kern Community Foundation.

**4. What organizations are eligible to apply?**

To be eligible, the organization must be registered with Kern Community Foundation. If you are not already registered, use the same hyperlink referenced in No. 3 above, but instead of clicking on "Log On," click on "Create a New Account" and follow the instructions. Eligible registered organizations are 501(c)3 nonprofit charitable organizations that have completed the Foundation registration form AND have a silver or higher level participation seal on GuideStar ([guidestar.org](http://guidestar.org)).

**5. If my organization has been featured through Philanthropy on Tap in the past, can we apply again?**

Yes, nonprofits previously featured on Philanthropy on Tap may apply to be featured again. HOWEVER, organizations that have been or are to be featured in 2017 cannot apply to be featured in 2018, and must wait until summer of 2018 to apply for 2019. This new requirement, to skip at least one year before possibly being featured again, provides an opportunity to showcase more deserving nonprofits in our community to young philanthropists.

**6. Where does Philanthropy on Tap take place?**

Beginning in 2018, Philanthropy on Tap will take place at two venues: Imbibe Wine & Spirits, 4140 Truxtun Avenue, in Bakersfield; and Temblor Brewing Company, 3200 Buck Owens Blvd. B, also in Bakersfield. Dates for Philanthropy on Tap events at each venue will be announced once 2018 participants have been selected.

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**7. What is the run of show for Philanthropy on Tap?**

5:30 pm	Hosted Reception Begins Guest Sign-In Complimentary glass of wine/beer, appetizers. Mingling
5:45 pm	Welcome by Kern Community Foundation Introduction to the Foundation and BYP Explanation of the purpose of Philanthropy on Tap
5:50 pm	Foundation introduces nonprofit Nonprofit program and Audience Q&A
6:30 pm	Charity Giving Card drawing Thank you to our Hosts
6:35–7 pm	Meet & Mingle: Nonprofit Representatives talk to Young Professionals and other guests one on one.

**8. What day can we choose to be featured?**

If selected for the opportunity, you can select your top 3 preferences of the following days:

- January 9
- February 6
- March 6
- April 3
- June 5
- July 10
- August 7
- September 4
- October 2
- November 6
- December 4

**9. What food and drinks will be available?**

A complimentary glass of wine or beer to each guest. Water is also available. Appetizers will be provided, typically a cheese platter and flatbread pizzas or other finger foods.

**10. What kind of audio-visual media and other materials can we use?**

All electronic media should be provided to Kern Community Foundation prior to the date your organization is scheduled to be featured. You may use videos (digital file, DVD, or Blu-ray), photos, a slideshow, or PowerPoint. Bring paper brochures, handouts and other take-away informational or marketing materials for guests.

**11. How many guests should we expect?**

We anticipate about 50 guests to be in attendance at each event.

**12. Who will attend Philanthropy on Tap?**

The event series is promoted to young professionals through BYP. The target age range of BYP is 21 to 35.